5 AUG 1968

Larry Israel Named Chairman Of Post-Newsweek Stations, Inc.

Larry H. Israel has been appointed chairman of the board and chief executive officer of Post-Newsweek Stations, Inc., a subsidiary of The Washington Post Company and owner of stations WTOP-TV and WTOP-AM and FM in Washington, D.C., and WJXT-TV in Jacksonville, Fla. He is also being named a director and vice president of The Washington Post Company.

The appointment was announced by Katharine Graham, president, and Frederick S. Beebe, chairman of the board, of The Washington Post Company. In their announcement they said:

"Larry Israel will bring dynamic leadership to the Post-Newsweek stations in these days of rapid change and development in broadcasting. Our stations have always sought to provide the finest possible news, public affairs and entertainment programming to the audiences in their communities.

"We are very pleased that Larry Israel has agreed to join tion Group and as executive us in this effort. We are also vice president and director of pleased that he will be joining the management team of The Company. Washington Post Company. We are confident that he will executive positions for Westmake an important contribu-inghouse Broadcasting for the tion in connection with the past 11 years. Prior to this he publishing of The Washington was associated with television



LARRY H. ISRAEL ... shifts from Group W

Post newspaper and of Newsweek."

The post to be filled by Israel has been vacant; Laurence E. Richardson will continue as president of Post-Newsweek Stations, Inc.

In order to assume his new role, Israel is resigning as president of The Group W Sta-Westinghouse Broadcasting

Israel has served in various stations in Pittsburgh and Minneapolis in an owner-management capacity.

He joined Westinghouse as general manager in Baltimore in 1957 when the company acquired WJZ-TV, an ABC affiliate. In 1959 he organized and became the first operating head and president of TVAR.

(Television Advertising Representatives, Inc.), the national television sales subsidiary which represents the five Westinghouse TV stations as well as other major market stations, including the Post-Newsweek stations.

In 1963 he joined the corporate staff as executive vice president for station operations, and a year later assumed responsibility for the New York corporate staff as well. In December, 1966, he was appointed to his present position as president and chief operating officer of the twelve Group W radio and television stations as well as executive vice president for all broadcasting activities.

Israel, who is 48 years old, is a native of McKeesport, Pa., a graduate of the University of Missouri and a resident of Scarsdale, N.Y., for the last nine years. He is married to the former Audrey Westerman. The Israels have two children, Susan, 14, and Howard, 12. The family will move to Washington shortly where Israel will maintain his headquarters.

Israel will assume his new assignment in mid-August.